



➤ CASE STUDY: **Mortons of Horncastle Ltd**

➤ We helped Mortons improve every detail of their business information delivery systems

Mortons of Horncastle Limited, Publisher and Printers, have successfully integrated OpenText RightFax with Sage ERP, streamlining their enterprise-wide business information and management control. Sam Cherry, an ICT Technician at Mortons approached ProcessFlows with the problem *"We are looking to improve our business information delivery and need a solution that can easily be integrated with Sage Enterprise and our advert booking system."*

Printers and Publishers with a long history

Mortons was founded in the 19th Century in Lincoln. Queen Victoria was on the throne when enterprising Lincolnshire publisher W K Morton brought mechanical typesetting to the market town of Horncastle.

Mortons offer a highly professional independent publishing solution through Mortons Print Ltd. Implementation of the latest technology ensures that publications produced by Mortons Media Group, which cover the areas of motorcycling, scootering, steam railways, heritage transport and farming, are repeatedly produced to the highest quality.

A need for electronic faxing from workstations

Mortons use a Sage Enterprise Resource Planning (ERP) solution, which provides enterprise-wide business information and

management control. Their requirement for RightFax was based around the need to be able to send out proofs from both PC and Macintosh workstations.

The RightFax web client for Mac

Although there is not a designated client available for Mac systems, faxes can still be sent using the RightFax Web Client. This gives an added benefit when dialing-in from offsite locations as users are able to manage their fax mailboxes through a web browser.

Users are able to send, receive, forward, route, delete and print faxes, attach files and perform other functions all via the Web. Remote users simply enter the Web address of their fax servers to send, receive, forward, route, delete or print faxes. Users can also access phonebooks, billing codes, library documents and fax histories. Connectivity to the RightFax can

occur over a Secure Socket Layer (SSL v2 and v3) for privacy and protection.

RightFax codes are embedded with Sage forms

Sam Cherry comments *"since ProcessFlows installed RightFax, we have been able to embed the RightFax codes into our Sage forms allowing us to be able to fax information such as invoices and Bacs Remittance advice slips, saving us both time and money. We have also been able to add similar codes into other in-house systems, such as our Purchase Order System, which has proved to be very useful."*

He goes on to say *"ProcessFlows listened and understood our needs and business plan. They were able to provide a solution that streamlined our internal processes whilst delivering a compliance conscious environment for the future."*

➤ For more information on Electronic Fax, please email sales@processflows.co.uk or contact **ProcessFlows**, Gateway House, Tollgate, Chandlers Ford, Southampton, SO53 3TG
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