

FOR IMMEDIATE RELEASE: 29/11/17

## PROCESSFLOWS APPOINTS FIONA CANNON AS CHANNEL MANAGER

WINCHESTER, HAMPSHIRE, UK – 29<sup>th</sup> November 2017 – ProcessFlows is pleased to announce a new Channel Manager.

ProcessFlows, a Software, Solutions and Outsourced Services company are strengthening their Channel presence by recruiting Fiona Cannon to lead the Channel-based business development activities.

In order to further boost the organisation's dedication to their Channel base, over the past 18 months a new Channel Team has been created and an improved Channel Partner Programme put in place, reaffirming a long-standing and dedicated commitment to partners.

Overseeing the whole ProcessFlows Channel base, Fiona's responsibilities will be managing relationships with existing partners and increasing the footprint throughout the United Kingdom, working with existing ProcessFlows account managers.

Having worked in the Channel for 15 years, 3 years of which at Xerox, the knowledge Fiona brings will play a significant role in helping ProcessFlows develop its strategy and sales in the region.

For over 30 years, ProcessFlows has delivered innovative and business enhancing software solutions, creating not just a wealth of experience, but also a highly-skilled team of business consultants and analysts.

Tailored to suit business models and markets, ProcessFlows prides itself on providing a framework to help their Channel Partners expand their portfolio and experience, grow their business, retain customers and increase profits.

Following her appointment Fiona stated: *"I'm delighted to have joined ProcessFlows and am looking forward to building strong relationships with our channel partners. As the Outsourced Services and software sectors continue to evolve, I am confident that with our 30 year pedigree in delivering and supporting business transformation processes, we will continue to provide industry leading products and services for all our channel partners."*

For more information about our Channel Partner Programme, please [click here](#) or [email us](#).

### Notes for Editors

**About ProcessFlows** [www.ProcessFlows.co.uk](http://www.ProcessFlows.co.uk)

ProcessFlows, based in the centre of Winchester, Hampshire, is a leading provider of solutions and services designed to improve business processes and communications. Since 1987, ProcessFlows has helped thousands of businesses, local councils and government departments to increase efficiency, improve customer service and implement controls for regulatory compliance. ProcessFlows combines business process expertise with market leading technology to provide flexible applications

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*Improving Business by Transforming Process*

and workflows that augment existing systems and can be deployed quickly to provide a fast return on investment. Our nearshore outsource centre in Sofia provides expert support and managed services 24x7. ProcessFlows offers expert advice at every stage – understanding requirements and providing implementation, training, support and on-going customer care.

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