



➔ CASE STUDY: Antal International

➔ Our Dashboard Software is just the job for Antal International

ProcessFlows Dashboard Software is helping Antal International to drive real-time visibility of their Key Performance Indicators (KPIs), allowing trends to be identified and remedial action taken to maintain performance.

Experts in the global search and selection industry

Antal's 1000 recruitment specialists work from 120 offices in over 30 different countries; operating across international borders to help companies find the exact talent they require to steer company growth, profits and enduring achievement.

Operating in the highly competitive recruitment market

In order to stay at the top of their profession and maintain a competitive advantage, Antal strives to ensure that they are positioned to adapt positively to market changes and their clients' evolving business needs.

Internal processes, training and methodologies are consistently reviewed and 'what-if' scenarios are regularly measured in order to sustain leading-edge market experience and professionalism.

Driving the competitive advantage with BI Dashboards

Antal has integrated a ProcessFlows interactive Business Intelligence (BI) solution, ProcessFlows Dashboards, with their global network to provide them with the most up to date and accurate view of all their live company data.

ProcessFlows Dashboards consolidates information from Antal's recruitment solution, Recruit Studio, with financial and

sales performance data spreadsheets. It then delivers the information in a single, graphical dashboard format, which is easy for users to visualise, understand and manipulate for reporting and planning purposes.

The selection process

"We selected ProcessFlows Dashboards as it is a very easy system for all our staff to use, even with varying levels of technical expertise" said Tony Goodwin, founder and executive chairman of Antal.

"Being able to drill down through real-time data means financial and KPI performance can be analysed right down to the level of individual vacancies, candidates, interviews or meetings. By bringing together relevant information into a single, graphical view for analysis, ProcessFlows Dashboards allows us to spot trends and address potential issues instantly, so we can act decisively to maintain performance levels."

Key considerations:

- Secure and easy remote access to Dashboards through a robust Web-based platform.
- Ability for the IT team to utilise their technical skills to control data extraction, consolidation and formatting without additional training.
- A simple drag and drop interface which makes it easy for users to build and share their own dashboards.

Instant delivery of accurate, critical information across the network

"We now have an accurate picture of our business performance presented in a meaningful way, due to the highly intuitive nature of ProcessFlows Dashboards" said Tony Goodwin.

Antal's Franchise Development Manager, Lisa Schwarz explained how ProcessFlows Dashboards is helping on a day-to-day basis; "Using ProcessFlows Dashboards enables us to enormously simplify the meticulous process of pulling out KPI data to analyse performance. We are also now able to drill down to specific, required levels and easily portray the results in a clear graphic. This accelerates not only the procedure itself and therefore saves money and time, but also provides the Admin teams with the possibility of pulling out info and communicating it to their management very quickly."

Transferrable skills

ProcessFlows Dashboards were initially implemented by Antal to provide branch, office and sales support managers with an accurate and meaningful picture of the business.

They now plan to maximise their ProcessFlows Dashboard investment and extend its use to an extensive network of franchised operations across the globe.

➔ For more information, please email sales@processflows.co.uk or contact **ProcessFlows**, Gateway House, Tollgate, Chandlers Ford, Southampton, SO53 3TG
Tel: 01962 835053 Fax: 01962 835100 www.processflows.co.uk

ProcessFlows[®]
Improving Business by Transforming Process